

St. Clair Catholic District School Board

STUDENT INFORMATION SHEET / OUTLINE OF COURSE OF STUDY

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|--------------------|--------------------------|---------------|--------------------|
| School: | Ursuline College | | |
| Department: | Business | Program Head: | Mr. Dodok |
| Ministry Document: | Business Studies | 2006 | |
| Course Title: | Introduction to Business | Course Type: | Open |
| Grade: 10 | Course Code: BBI200 | Credit: | Prerequisite: None |
| Teacher(s): | | Date: | September 2009 |

Course Description:

This course introduces the students to the world of business, including the concepts, functions and skills required for meeting the challenges of operating a business in the 21st century on a local, national and/or international scale. Students will learn the concepts and skills related to personal finance, entrepreneurship and international business.

How This Course Supports the Ontario Catholic Graduate Expectations:

Through the use of a Catholic course profile as well as additional resources (I.C.E. documents) the Ontario Catholic Graduate expectations will be addressed.

How this Course Supports the competencies of Choices Into Action:

Career Exploration Activities through classroom experience (pg. 19, Choices into Action)

1. Overall Expectations for Student Learning

Through this course, students will be expected to demonstrate knowledge, skills and values related to the following Strands:

Strand: The Role and Impact of Business

- NEEDS, WANTS AND DEMAND
- TYPES OF BUSINESSES
- IMPACT ON COMMUNITY

Strand: Conducting Business in a Competitive marketplace and in the Changing Workplace

- FACTORS AFFECTING BUSINESS SUCCESS
- MARKETING CONDITIONS AND BUSINESS ENVIRONMENTS
- ISSUES AFFECTING BUSINESS
- HUMAN RESOURCES AND MANAGEMENT
- MARKETING AND ACCOUNTING

Strand: Personal Finance

- INCOME AND BENEFITS
- PERSONAL FINANCIAL SKILLS
- CONSUMER CREDIT

Strand: Entrepreneurship

- CHARACTERISTICS AND SKILLS
- ROLE AND CONTRIBUTIONS
- INVENTION AND INNOVATION

Strand: International Business

- Interdependence
- IMPACT OF TRADE
- INTERNATIONAL RELATIONSHIPS

Strand:

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-
-

2. Expectations re: Learning Skills

It is expected that students will also demonstrate the following: (not intended to be an exhaustive list)

- * Independent working ability
- * Team work ability
- * Organizational skills on a daily basis
- * Strong work habits during class time
- * Completed homework and assignments
- * Initiative in all areas of the course

Learning skills will be assessed accurately and rigorously according to criteria which have been clearly communicated to students and will be reported separately from student achievement of the curriculum expectations.

The student's demonstrated learning skills in each course will be evaluated using the four-point scale

(E-excellent, G-Good, S-Satisfactory, N-Needs Improvement) and will be separated from the reporting of achievement.

3. Supports For Higher Learning:

Whenever accommodations are made to address student learning needs, or alternative or modified expectations are identified for a student, these accommodations, modifications, or alternative expectations will be outlined in an IEP and will be communicated to parents.

4. Course Breakdown & Assessment and Evaluation Strategies

| | Unit Title / Description | Assessment & Evaluation Strategies | Unit Planning Notes |
|------------------|--|--|---------------------|
| Unit 1 | The Role and Impact of Business | Checklists, brief presentation ,report, test or quiz | |
| Unit 2 | Conducting Business in a Competitive Marketplace and in the Changing Workplace | Checklists, brief presentation ,report, test or quiz | |
| Unit 3 | Personal Finance | Checklists, brief presentation ,report, test or quiz | |
| Unit 4 | Entrepreneurship | Checklists, brief presentation ,report, test or quiz | |
| Unit 5 | International Business | Checklists, brief presentation ,report, test or quiz | |
| | | | |
| Final Evaluation | 70% | 30% | |

5. Key Dates, Special Events and Additional Considerations:

6. Teaching/ Learning Strategies:

Instruction in this course will include - but will not be limited to

- | | |
|------------------------|------------------|
| Group work | Pairs activities |
| Whole class activities | Lectures |
| Labs | Presentations |
| Videos | Simulations |

7. Assessment and Evaluation of Student Learning

Student achievement of the learning expectations will be evaluated according to the following breakdowns:

| CATEGORIES OF KNOWLEDGE, SKILLS AND VALUES | WEIGHTING (%) | |
|--|-----------------|---------------------------|
| | TERM EVALUATION | FINAL EVALUATION ACTIVITY |
| Knowledge / Understanding | 25% | |
| Thinking / Inquiry | 25% | |
| Communication | 25% | |
| Application / Making Connections | 25% | |
| BREAKDOWN OF FINAL MARK | 70% | 30% |
| | | =100% |

8. Learning Resources:

9. School, Department and Classroom Policies:

The following policies apply to this course:

- No food, drink, gum or water is allowed in the computer lab
- Respect each other and your teacher at all times
- Log into the computer at designated times only
- Use your day planner on a daily basis for assignments
- No CD players are to be on during class time
- Adhere to the School's Acceptable Use Police for Computers

To the Student and Parent(s) or Guardian(s):

We have read and understood this Student Information Sheet / Outline of Course of Study.

Course Code: BBI20

Subject: Introduction To Business

Student: _____

Parent/Guardian: _____

Date: _____

Date: _____