



Merry Magic Returns with “Hope for the Holidays” – Supporting Students Across Chatham-Kent

The 4th Annual Merry Magic Fundraising Event will take place from November 12 to 30, 2025, at the spectacular Links of Kent Golf Club & Event Centre, bringing the community together under this year’s inspiring theme: Hope for the Holidays.

Hosted by Merry Magic, the event continues its tradition of raising funds to support children and youth across Chatham-Kent. This year’s primary beneficiary is Noelle’s Gift to Children, whose mission, an organization that directly supports students in both the Lambton Kent District School Board (LKDSB) and the St. Clair Catholic District School Board (SCCDSB). Funds will also support The Chatham Goodfellows in their annual holiday campaign.

“Noelle's Gift to Children is honoured to be a beneficiary of this amazing event,” says founder Lynn Paquette. “The Christmas season was one of Noelle's favourite holidays, so this event perfectly aligns with her legacy of giving.”

The Merry Magic team has curated an incredible itinerary with something for everyone—including the beloved Merry Mingle, where guests can browse and bid on magical tree setups while enjoying appetizers from local chefs; a Senior’s Holiday Tea, Gingerbread House Contest, Breakfast with Santa, and much more.

Over the past three years, Merry Magic has seen remarkable growth in sponsorships, attendance, and community engagement. With new and exciting ways to donate—alongside the much-loved tree sponsorships and raffle—this year’s event promises to be the most impactful yet, ensuring a joyful and meaningful holiday season for children across the region.

“Merry Magic is a beautiful example of community generosity in action,” says Gary Girardi, Director of Education for LKDSB. “The impact that Noelle’s Gift to Children has on students across Chatham-Kent is profound. We are deeply grateful that Merry Magic has chosen Noelle’s Gift as this year’s primary beneficiary—this support will directly improve the lives of countless students and families.”

“The generosity and support for our students through Noelle’s Gift is life-changing,” adds Lisa Demers, Director of Education for SCCDSB. “We are so pleased that our students will continue to benefit from this collaboration between Merry Magic and Noelle’s Gift to provide necessities that support student success.”

The public is warmly invited to attend and take part in the festivities. Together, we can make this a magical year for children in our community.

For more information, visit the Merry Magic website (<https://merrymagicevent.com>) and follow along on the **Merry Magic Facebook page**.