

# MEDIA RELEASE: FOR IMMEDIATE RELEASE

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## ANNUAL KINGDOM PROJECT RAISES \$10,500 WITH MORE TO COME FOR UNITED WAY CHATHAM-KENT

Catholic elementary and secondary school students from across Chatham-Kent have raised more than \$10,000 for United Way in this year's annual Kingdom Assignment – and there's still more to come.

Thirty groups of students from Ursuline College and its partner elementary schools were given \$100 each, with three simple instructions:

- 1. It is not their money, but God's.
- 2. They must do something to further God's kingdom outside the walls of the school.
- 3. They must return and report what they did with the \$100.

A \$3,000 donation in 2008 by Director of Education Paul Wubben has provided the seed money each year for the event.

"You are demonstrating just how we live out our faith through our service to others," Superintendent of Education Deb Crawford told the students. "Each year the Kingdom Assignment is an opportunity to support our community and raise awareness of United Way and the good work that it does."

The students raised money in their school communities through a variety of ways, including Christmas Carnivals, raffles of donated prizes, chilli luncheons, hat and jersey days and events in tickets were sold for the chance to toss a pie into the face of their favourite teachers.

A grand total of \$10,500 has been raised, with another five projects still outstanding.

"We thank you for your energy, your passion and your commitment to your community," said Tony Walsh, Campaign Chair for United Way's 2012 campaign. "The amounts you have brought in will make a positive difference in the lives of so many people in our community; but most of all, you have shown that you care!"