

**ST. CLAIR CATHOLIC DISTRICT SCHOOL BOARD
POLICIES AND PROCEDURES
SECTION B: ADMINISTRATION**

ADVERTISING IN SCHOOLS	POLICY
EFFECTIVE: 2000 12 01 / 2006 11 21 / 2011 09 13 / 2016 11 22	

POLICY STATEMENT:

The St. Clair Catholic District School Board acknowledges that business and community agencies may, from time to time, support educational endeavours, by means of advertising in the schools. The Board recognizes the need to be transparent and equitable in the manner in which it permits advertising. Most importantly, the Board acknowledges its responsibility to expose its students to no advertising except that which is permitted by this policy and its procedure.

POLICY GOAL:

1. To restrict advertising in schools to that which is directly related to and supportive of the goals of Catholic education and of this school board.